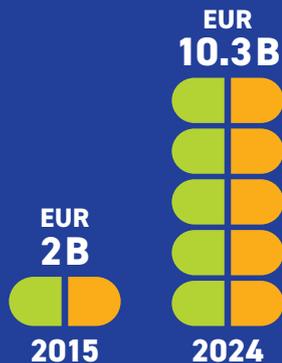


Safe, Natural Ingredient Clinically Proven to Support Cognitive Health

The Growing Cognitive Health Supplement Market

The global cognitive health supplement market was valued at:



Expanding at a CAGR of **19.6%** from 2016 to 2024.¹

Consumers seek cognitive health supplements that assist with:



Memory enhancement



Attention & focus



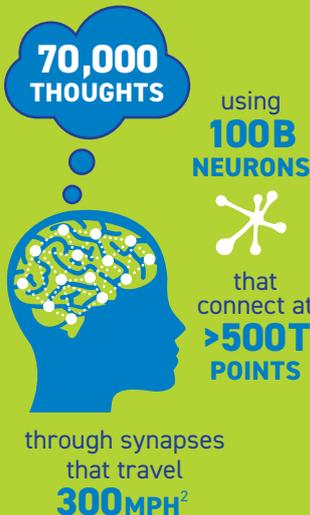
Sleep



Longevity & anti-aging

Cognitive Health and Aging

Every day the brain processes about:



As people age:

- Parts of the brain shrink (as much as 25% by 80 years old³)
- Mitochondrial quality declines and efficiency decreases
- Communication between neurons can be reduced

MGCPQQ and Cognitive Health



MGCPQQ activates **mitochondrial function** and increases mitochondria. Studies show it can have anti-aging effects and support brain function.



Taking MGCPQQ for **8 weeks** may reduce confusion, anxiety and depression, and **improve vigor**.⁴



Taking MGCPQQ for **24 weeks** may:

- Increase memory recall
- Reverse the decline in cognitive function
- **Improve** other higher brain functions like **spatial awareness**⁵



MGCPQQ has the potential to **improve working memory**—complex cognitive tasks such as learning, reasoning, and comprehension.

1. <https://www.prnewswire.com/news-releases/global-116-billion-brain-health-supplements-market-to-2024-300517802.html>
 2. <https://healthybrains.org/brain-facts/>
 3. <http://www.sciencemag.org/news/2011/07/incredible-shrinking-human-brain>
 4. <http://humanclinical.org/biopqq>
 5. <http://humanclinical.org/biopqq>

MGCPQQ is the only supplement of its kind registered on the European Union List of Novel Food Ingredients. For more information visit www.mgcpqq.eu.

Every effort has been made to ensure that the information contained in this material is reliable and has been verified. The information is intended for a professional audience in a non-commercial context only.